Fiscal Unit/Academic Org Administering College/Academic Group	Spanish & Portuguese - D0596 Humanities
Co-adminstering College/Academic Group	
Semester Conversion Designation	Converted with minimal changes to program goals and/or curricular requirements (e.g., sub- plan/specialization name changes, changes in electives and/or prerequisites, minimal changes in overall structure of program, minimal or no changes in program goals or content)
Current Program/Plan Name	Spanish Minor for Business
Proposed Program/Plan Name	Spanish Minor for Business
Program/Plan Code Abbreviation	SPNBUS-MN
Current Degree Title	

Credit Hour Explanation

Program credit hour requirements		A) Number of credit hours in current program (Quarter credit hours)	B) Calculated result for 2/3rds of current (Semester credit hours)	C) Number of credit hours required for proposed program (Semester credit hours)	D) Change in credit hours
Total minimum credit hours completion of progra		23	15.3	15	0.3
Required credit hours offered by the unit	Minimum	23	15.3	15	0.3
	Maximum	0	0.0	0	0.0
Required credit hours offered outside of the unit	Minimum	0	0.0	0	0.0
	Maximum	0	0.0	0	0.0
Required prerequisite credit hours not included above	Minimum	20	13.3	12	1.3
	Maximum	24	16.0	15	1.0

Program Learning Goals

Note: these are required for all undergraduate degree programs and majors now, and will be required for all graduate and professional degree programs in 2012. Nonetheless, all programs are encouraged to complete these now.

Program Learning Goals

Assessment

Assessment plan includes student learning goals, how those goals are evaluated, and how the information collected is used to improve student learning. An assessment plan is required for undergraduate majors and degrees. Graduate and professional degree programs are encouraged to complete this now, but will not be required to do so until 2012.

Is this a degree program (undergraduate, graduate, or professional) or major proposal? No

Program Specializations/Sub-Plans

If you do not specify a program specialization/sub-plan it will be assumed you are submitting this program for all program specializations/sub-plans.

Pre-Major

Does this Program have a Pre-Major? No

Attachments

• Spanish Minor for Business.docx: Spanish Minor for BUS

(Semester Advising Sheet(s). Owner: Sanabria, Rachel A.)

Comments

Workflow Information

Status	User(s)	Date/Time	Step
Submitted	Sanabria, Rachel A.	04/25/2011 12:34 PM	Submitted for Approval
Approved	Sanabria, Rachel A.	04/25/2011 12:57 PM	Unit Approval
Pending Approval	Williams, Valarie Lucille	04/25/2011 12:57 PM	College Approval

SPANISH MINOR FOR BUSINESS -- OUARTERS

The Spanish minor for Business consists of minimum 23 credit hours distributed as indicated below. A minimum grade of "C-" in all courses comprising the minor is required. Not open to Honors students.

401, H401 **Advanced Grammar** 4 hours 403, H403 **Intermediate Spanish Composition** 4 hours 406 **Business Culture & Communication I** 5 hours (WI) This course addresses vocabulary development, proficiency goals, and crosscultural skills at a high intermediate level and focuses on the context of business and workplace situations. The opportunities provided to extend practice beyond the classroom with members of both the business and Spanishspeaking communities are considered an equally essential component of the course. 506 Latin American Culture in a Business Context (AU) In this course, students learn about the cultural differences and similarities

between the U.S and Latin America and the repercussions of conducting business with competent cultural understanding. They will critically examine and discuss dichotomies between U.S. business and social etiquette and business and social etiquette in select Latin American countries. Topics such as communication styles, workplace culture, concepts of time, societal responsibility and issues related to gender, ethnicity, class, religion and nationalism will be addressed. Similarly, students will explore the cultural diversity and uniqueness of these countries in juxtaposition to each other. The content will focus on five countries: Mexico, Brazil, Argentina, Chile, and Colombia. This course is taught in English and cannot be applied to a Spanish major or regular minor program.

606 **Business Culture & Communication II**

This course is an in-depth study of the Hispanic economic, social, and cultural **(SP)** environment as it relates to business. It addresses practical information and vocabulary pertinent to international business, particularly in the areas of marketing and import/export practices.

5 hours

5 hours

SPANISH MINOR FOR BUSINESS -- SEMESTERS

The Spanish minor for Business consists of minimum 15 credit hours distributed as indicated below. A minimum grade of "C-" in all courses comprising the minor is required. **Not open to Honors students**.

3401, 3401H	Advanced Grammar	3 hours
3401H 3403, 3401h	Intermediate Spanish Composition	3 hours
3406	6 Business Culture & Communication I This course addresses vocabulary development, proficiency goals, and cross-cultural skills at a high intermediate level and focuses on the context of business and workplace situations. The opportunitie provided to extend practice beyond the classroom with members o both the business and Spanish-speaking communities are considered an equally essential component of the course.	
2506	Latin American Culture in a Business Context In this course, students learn about the cultural differences and similarities between the U.S and Latin America and the repercussions of conducting business with competent cultural understanding. They will critically examine and discuss dichotomies between U.S. business and social etiquette and business and social etiquette in select Latin American countries. Topics such as communication styles, workplace culture, concepts of time, societal responsibility and issues related to gender, ethnicity, class, religion and nationalism will be addressed. Similarly, students will explore the cultural diversity and uniqueness of these countries in juxtaposition to each other. The content will	3 hours

Spanish major or regular minor program.
Business Culture & Communication II
This course is an in-depth study of the Hispanic economic, social, and cultural environment as it relates to business. It addresses practical information and vocabulary pertinent to international business,

4606

particularly in the areas of marketing and import/export practices.

focus on five countries: Mexico, Brazil, Argentina, Chile, and Colombia. *This course is taught in English and cannot be applied to a*

3 hours

THE OHIO STATE UNIVERSITY Colleges of the Arts and Sciences QUARTERS Spanish Minor for Business Program Form

Name:		
Local address:		
E-Mail:		
Minor: Spanish for Business		
This form should be submitted to your college or sch		
College/School of enrollment	Major:	
Expected date of graduation		
Have you filed a degree application in your college o	ffice? Yes X No	
Course	Hours	Final Grade
SPANISH 401	4	
SPANISH 403	4	
SPANISH 406	5	
SPANISH 506	5	
SPANISH 606	5	
Total Hours: 23 Original: X	Revision:	
		ata
Signature of Faculty Adviser or College/School Counselor	D	ate
Please Print Name of Faculty Adviser or College/School Counselor Spanish & Portuguese		

THE OHIO STATE UNIVERSITY Colleges of the Arts and Sciences SEMESTERS Spanish Minor for Business Program Form

Name:		
Local address:		
E-Mail:		
Minor: Spanish for Business		
This form should be submitted to your college or sc	hool office.	
College/School of enrollment	Major:	
Expected date of graduation		
Have you filed a degree application in your college of	office? Yes X No	
Course	Hours	Final Grade
SPANISH 3401	3	
SPANISH 3403	3	
SPANISH 3406	3	
SPANISH 2506	3	
SPANISH 4606	3	
Total Hours: <u>15</u> Original: X	Revision:	
Signature of Faculty Adviser or College/School Counselor	Date	
Please Print Name of Faculty Adviser or College/School Counselo	r	
Spanish & Portuguese		
Academic Unit	Campus Telephone and/or E-Ma	il